



PALMER TRINITY
SCHOOL



ACADEMY

of agents of change



LONESOME[®]
GEORGE & CO.



We are

LONESOME GEORGE & CO.

A social company that combines clothing, education and entrepreneurship for you to:

MIND your choices
SHIFT your thinking
IMPACT your world

We invite you to become an Agent of Change! Join the next generation of leaders looking to create positive social impact in their communities.

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THE ACADEMY OF AGENTS OF CHANGE

has been designed to provide young social entrepreneurs with experiences to solidify their own personal visions on what they can do for a sustainable future in their community. The Academy utilizes an innovative social impact model called:

- MIND
- SHIFT
- IMPACT



Lonesome George & Co. opens The Academy in 2012. The program consists of six exciting modules that combine Outward Bound's adventure learning methodology and Ashoka's Youth Venture techniques. Throughout these modules participants will learn valuable life lessons that will cement their path to becoming an Agent of Change:



1 - DISCOVERING MYSELF



2 - FINDING MY VOICE



3 - I AM MY COMMUNITY



4 - FINDING MY PASSION



5 - SETTING UP MY DREAM



6 - PRESENTING MY INITIATIVE





WHO IS AN AGENT OF CHANGE?

Agents of Change are individuals who know that their decisions have direct consequences in their surroundings. Agents of Change are aware that they are a vital part of the system in which they live, and as a result of that awareness, are capable of having a positive influence through their dreaming, creating and sharing their creativity and innovation with their communities.



MODULE 1

DISCOVERING MYSELF





MODULE 1 DISCOVERING MYSELF

Dates: September 24-28

Lugar: Asheville, North Carolina



Our participants will learn leadership capabilities while exploring the incredible natural surroundings of the Southern Appalachian Mountains in North Carolina. They will increase their levels of self-confidence and environmental awareness through these experiences, while gaining insight on their own process of self-discovery.



SOME OF THE ADVENTURES PARTICIPANTS WILL EXPERIENCE?

"SOUTHERN APPALACHIAN MOUNTAINS" EXPEDITION

While exploring the Pisgah and Nantahala National Forests, its beautiful mountain laurel and rhododendron, cool mountain streams and unique rock formations, they will acquire many long-lasting life and technical skills. "Education for life."



BECOMING AN AGENT OF CHANGE

Through various activities around the oldest mountains in the world and highest peaks in the Eastern US, participants will become acquainted with their personal passions and talents, and we'll be able to guide them in finding a personal initiative to develop throughout the program.

MODULE 2

FINDING MY VOICE

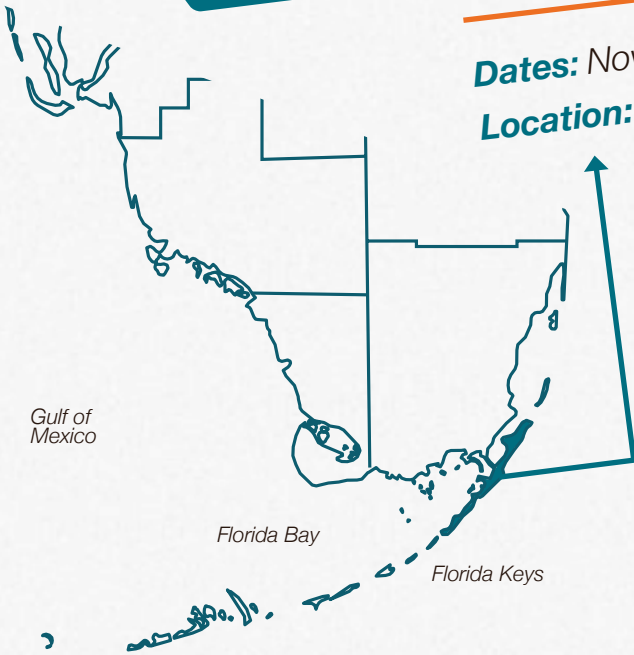




MODULE 2 FINDING MY VOICE

Dates: November 6-10

Location: Key Largo, Florida



Participants will begin to formulate their own social initiatives while learning important communication skills regarding their interests and listening empathetically to the interests of other Agents of Change. This newly acquired knowledge helps them understand the significance of Lonesome George & Co.'s unique MIND + SHIFT + IMPACT approach to social change.



WHAT WERE OUR ACTIVITIES FOR THIS MODULE?

INTERVIEWING OUR COMMUNITY

Our participants will get to know more about the residents of their own communities and learn about social issues that are of importance to them. Each Agent will interview five people from his/her community while using the communication skills learnt throughout the first days of our second module.



WORLD CAFÉ

Each participant will describe their own initiative to the rest of their fellow Agents of Change. They will describe what the main social issue is that they want to address, and its causes and consequences. Afterwards, the entire group will collaborate with each Agent regarding the first steps they can take in order to achieve their initiatives, ideas to improve them, and people from their communities that could help them out.



MODULE 3

I AM MY
COMMUNITY

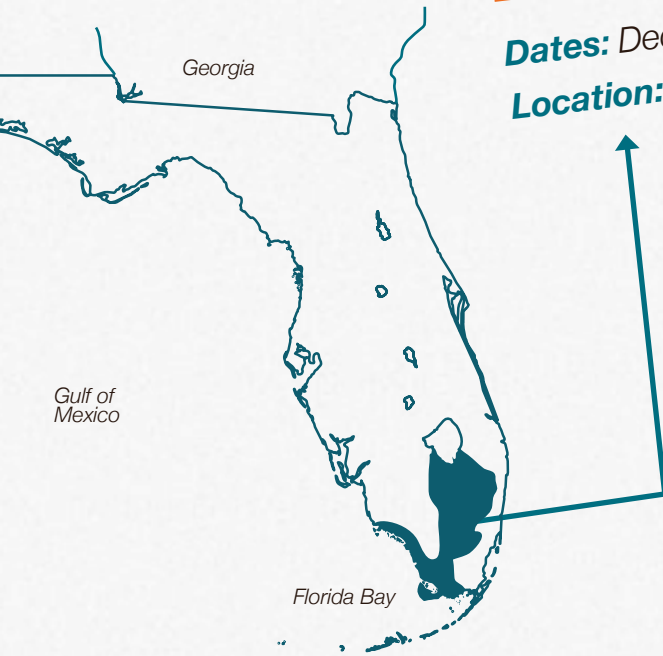




MODULE 3 I AM MY COMMUNITY

Dates: December 1-7

Location: The Florida Everglades



Throughout this module at The Florida Everglades, participants will work hard on developing their individual social initiatives while learning the importance of systemic thinking. They will become aware of the importance of being part of a social and environmental system, while gaining a sense of personal responsibility towards their own community.



HOW TO LEARN ABOUT SYSTEMIC THINKING?

PLANNING COMMUNITY SERVICE

Participants will organize and put into action a community service. After contacting various people and interviewing key agents in the community, they will gather valuable information that will later be used to coordinate their social initiative. Participants will learn the importance of individual action in a specific system. Setting up S.M.A.R.T objectives participants will come up with general and specific objectives regarding their own social initiatives to help them achieve their future goals.





MODULE 4

FINDING MY PASSION





MODULE 4 FINDING MY PASSION

Dates: February 14-17

Location: The Ecuatorian Andes

Galapagos
Archipiélago



We will travel to Outward Bound Ecuador, a campus specifically designed for participants to live experiences that will take them beyond their comfort zones. Over a four-day period, our group will live extraordinary adventures that will be crucial for their development as Agents of Change. These activities will help them become aware of their own emotions, to acknowledge and test their fears to see how willing they are to overcome them. Parallel to these experiences, participants will commit individually to their social initiatives and learn about budgeting, project sustainability, and fundraising ideas.





EXPLORING THE ANDES

Our participants will set off into the surrounding mountains of the OBE campus and experience a "solo"; listening to nature in the quietness of the Ecuadorian Andes. This extraordinary experience will help them strengthen their connection with nature and give them an important moment of quiet introspection to think about their roles in their own communities.



HIGH ROPES ADVENTURE

Our properly trained participants, fully equipped with helmets and harnesses, will climb up high rope structures and spend time going through the many and intricate high-rope designs that combine balance, controlling their own fears and communication.

MODULE 5

SETTING UP MY DREAM





MODULE 5 SETTING UP MY DREAM

Dates: February 18-22

Location: Galapagos Archipelago

Galapagos Archipelago



Having concluded the preparation phase for their initiatives participants go into action! Through team strengthening exercises, participants will now learn public speaking tips they can put to use when presenting their initiatives to their communities. They will now gain new insights on organizing their initiatives with financial bases and how to follow through on budget management.



HOW WILL PARTICIPANTS LEARN THESE NEW SKILLS?

KAYAK EXPEDITION

Participants will plan a kayak excursion for which they will independently organize all the technical aspects of setting up camp, food and water provisions, as well as the corresponding budget.



FILMED PRESENTATIONS

Each participant will be filmed while presenting their initiatives. Later on, they will be able to watch themselves and gain insight on what they were doing that could be improved in presenting their proposals. Working individually with each Agent of Change, our facilitators will give valuable feedback about body language, how to motivate the audience and how to effectively convey the message of their social ventures.



► N° 1: Hacer un programa de radio piloto en un mes para poder dar una copia a la radio Encantada y Jugosita las cuales son las que nos darán en apoyo y espacio radial. Así ellos analizarán nuestro trabajo y a la vez nosotros aprenderemos acerca de cómo hacer un programa de radio.



PROGRAMA PILOTO

MODULE 6

PRESENTING MY INITIATIVE

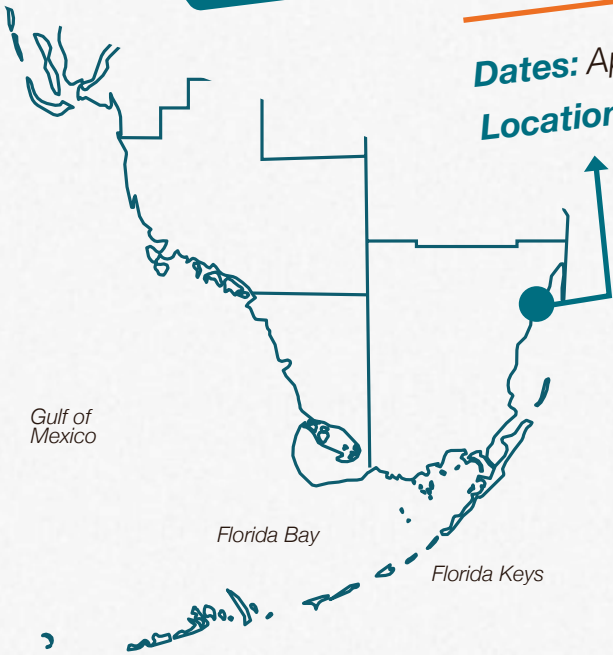




MODULE 6 PRESENTING MY INITIATIVE

Dates: April 2-6

Location: Miami, Florida



This last module represents the culmination of all the five previous modules. After acquiring the necessary tools and having had all the learning experiences concerning leadership qualities, communication strategies and a systemic perspective on social change, our Agents of Change will present their initiative(s) to a panel of community leaders who have the potential to help fund their ideas and bring them to fruition.



WHAT IS THE IMPORTANCE OF PRESENTING EACH INITIATIVE TO A PANEL OF COMMUNITY LEADERS?



Following Ashoka's Youth Venture Program, our Agents will graduate from the Academy by presenting their initiatives to a panel of social and private entrepreneurs from their community. This experience will give each Agent the opportunity to share with the community their thoughts on what they want to do as active members of society and; in turn, receive feedback on ways to improve their social initiatives. After this presentation each Agent of Change, with the support of the program, will venture into launching and running their initiative(s) till the end of the year achieving the social impact they sought.



WHAT HAPPENS AFTER THE PANEL PRESENTATION

After panel presentation, participants will implement their initiatives, applying everything they learned throughout the modules. They will have all the support of PTS and Lonesome George & Co. to achieve the objectives outlined in their plans.



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ACADEMY NOW!



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